

DAVID SASSON
Founder and President



David Sasson is the co-founder and president of overstockArt.com. In this role, he focuses on all aspects of growing **overstockArt.com** and establishing its dominance in the online wall décor market. Since founding **overstockArt.com** in 2002, Sasson has grown the company from its modest start to an international organization with offices located in three countries.

Sasson came from modest roots himself; he was born in Kibbutz Ein-Shemer, a small town close to the center of Israel, and moved to the United States when his family relocated to Newton, Mass. when he was 16 years-old. From a young age, Sasson learned how to adapt to a different environment, and how to navigate the uncharted waters of American high school life.

At age 24, after serving 3 years in the Israeli military, Sasson came back to the United States in order to study Business Administration at Wichita State University. In 1997, he graduated Magna Cum Laude with a bachelor degree in Business Administration specializing in Entrepreneurship.

After graduation, Sasson took a position with Integrated Solutions Group selling technology solutions in the Wichita area. His passion to become an entrepreneur and a business leader led him to next role at Apollon Computers, Inc., where he was a part owner and the vice president of sales. Sasson's drive and superior selling skills allowed him to grow the company by 30% in his first year.

In 2001, Sasson became the Chief Financial Officer of Apollon Computers, Inc. In 2002, he became the President and Chief Executive Officer of Apollon Computers, Inc. and led the organization to great success for a few years. It was during this time that Sasson had the opportunity to found **overstockArt.com**. The company started from his home, and his wife Stacy was the only employee in the first year of the business. **overstockArt.com** quickly began to grow and in less than a decade has established itself as the most significant retailer of hand painted oil paintings on the web.

In 2011, Sasson launched **Artist Become (ArtistBe.com)**, the new online community for creating, selling and buying artwork online. The site provides a unique means for emerging artists to be discovered, and to assist established professionals in finding new clients without relying on agents. **ArtistBe.com** is owned and operated by **overstockArt.com**.

Sasson lives with his wife Stacy and their two children in Wichita, Kan.

About overstockArt.com:

Founded in 2002, overstockArt.com is one of the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, **overstockArt.com** has expanded its offerings to include hand painted and hand carved decorative ceramic tiles and high-quality original canvas art prints. The company also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. **overstockArt.com** provides decorating assistance, custom framing, commercial decorating services, augmented reality tools to help people visualize the art in their space, and interactive mobile apps for iPad, iPhone and Android. Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010 and 2011 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and 2011 and 2012 Second 500 Guides, and was recognized with the STELLAService Seal for excellent customer service. For more information, visit www.overstockart.com.